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|  |  | |  |  | | --- | --- | | Nick Shwaery | [nshwaery@hotmail.com](mailto:nshwaery@hotmail.com) | 941.350.6222 | |
| **Experience** |  | Creative Technologist – [Ernst & Young](http://ey-intuitive.com/) – Consultancy 4.17 – Current - Led the creative vision/design systems/UI toolkits/developed web components, native mobile/tablet apps.  - Conducted user testing, created journey maps, interviewed key stakeholders for requirements.  - Developed web and native apps using React.js/JSX, Angular, TypeScript, Node, Material, Lightning, Cordova.  - Gave project timelines, estimates, hired/managed resources for our teams.  - Clients: Toyota, Herbalife, Bayer, Royal Caribbean, Seminole Hard Rock, Merck, Pfizer, and Oncor. Front End Architect - [Interval International](http://www.intervalworld.com/) – Travel 3.15 – 4.17 - Architected company’s new, responsive [website](http://shwaerydesign.com/LtP/app) using Bootstrap, Sass/CSS3, Jahia, HTML5, JS.  - Created interactive wireframes, rapid prototypes, designed comps, icons and style guides.  - Pitched creative/technical direction to C-level executives and presented at conferences. Manager, Interactive Development - [SapientNitro](http://www.sapient.com/en-us/sapientnitro.html) - Digital agency 4.11 – 3.15 - Designed code framework/architecture, wires, comps and animations for Fortune 100 brands.  - Gave LOE estimates, built internal teams, gave UX/UI direction and interfaced with clients.  - As track lead, I was responsible for clean/efficient code for 10+ teams in local/offshore locations.  - Clients: Verizon Wireless, Simple Skin Care, Victorinox, Bed Bath & Beyond, buybuy BABY,  Vitamin Water, Coke, Liberty Mutual, Briggo Haus, BBVA Compass. Sr. UI Developer – [GravityFree](http://www.gravityfree.com) - Advertising agency 10.09 – 4.11 - Pitched creative blueprint, presented research and collaborated project direction with clients.  - Created SEO-friendly landing pages for PPC campaigns and ran/analyzed multivariate tests.  - - Coded and designed dynamic websites using HTML5, CSS, javascript, Scala, Magento, Java. Creative Director – [Clickbooth](http://www.clickbooth.com/) – Affiliate marketing/SEM/SEO 7.08 – 10.09 - Hired, trained and directed team of 13 video editors, designers, developers and a PM.  - Built a dynamic publisher interface for tracking and analytic tools to optimize ad campaigns.  - Gave creative direction on a variety of interactive material based on analytical data. Flash Developer – [Walt Disney World PRO](http://wdpro.disneycareers.com/en/default/) – Entertainment 12.07 – 7.08 - Created animated virtual tours, interactive games and multimedia site assets.  - Led Disney’s SEO committee, with emphasis on Flash visibility.  - Designed monthly multimedia assets for Disney World’s Backstage Pass section. Art Director – [Starwood Vacation Ownership](http://www.starwoodvacationownership.com/) – Hotels and timeshares 12.06 – 12.07 - Produced Ardy award-winning audio and video podcasts for Web and iTunes.  - Designed Flash banner ads, kiosks, multi-variant landing pages and interactive sites.  - Created e-mail/promotional campaigns with web tracking statistics using Omniture. Animator/Sr. Designer – [Deep Focus](http://deep-focus.net/), [Avatar NY](https://www.avatarnewyork.com/), [Razorfish](http://www.razorfish.com/), [DirecTv](http://www.directv.com/) – Contract 9.05 – 12.06 - Gave art direction on detailed storyboards for client’s promotional campaigns.  - Developed rich media, animated banner ads, screen-saver apps and 3D show opens.  - Clients: Citi, Ford Automobiles, L’Oreal, Maybelline, DirecTv, TBS, HBO, Hasbro. ­­­Chief of Photography/Graphics Editor– [The Washington Examiner](http://washingtonexaminer.com/) – Daily newspapers 5.03 – 9.05 - Supervised 11 photographers, coordinated photo shoots and budgeted team’s finances.  - Approved all main art/placement on the daily cover, news and feature sections.  - Illustrated original info-graphics, charts and maps to accompany news articles. |
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| **Education** Skills |  | Master’s Degree – [New York Institute of Technology](http://nyit.edu/) – New York, NY 9.05 – 12.06 - Communication Arts. Concentration: Motion Graphics. GPA: 3.95. Bachelor’s Degree – [Rutgers University](http://rutgers.edu/) – New Brunswick, NJ 9.99 – 5.03 - Visual Arts. Concentration: Graphic Design. Minor: Economics. GPA: 3.0. Adjunct Professor – [Valencia Community College](http://valenciacollege.edu/) – Orlando, FL 7.07 – 6.08 - Taught Flash Animation Principles. Served on Graphics Technology Advisory Committee. TA – [Trilogy Education Services](https://www.trilogyed.com/) – Miami, FL 2.18 – 5.18 - Taught full stack web development, including javascript, MERN stack, Firebase, MySQL, testing. Certificate – [Wyncode Academy](http://wyncode.co/ios) – Miami, FL 1.16 – 4.16 - Studied Swift 2, Xcode, API integration, iBeacons, database management.  Design  - Rapid Prototyping (Axure, InVision, Figma, Principle, UXPin).  - Illustration/iconography (Illustrator, IcoMoon).  - Desktop Publishing (Photoshop, Sketch, InDesign, Quark Xpress).  - Video (Final Cut Pro, Premiere Pro).  - UX Research, Digital Innovation, IA, Interaction Design, Storytelling, CX.  Technology Stack  - Browser/device compliant, validated, responsive HTML5 markup (TypeScript, JSX, Jade, Handlebars).  - Responsive frameworks (Material UI, Bootstrap, UIkit, Pure, Ant Design).  - CSS3/precursors, animation/transitions (Less, Sass, Compass).  - Javascript, AJAX/JSON/XML (jQuery, CoffeeScript, D3.js).  - Single Page Apps (Angular, React.js).  - API integration (Facebook, Twitter, Bazaar Voice, GoogleMaps, Amazon, Scene7).  - Web/progressive app integration (Cordova, Sencha Touch, Phone Gap).  - Native app development (Xcode, Swift, React Native, Flutter).  - Version control (SVN, Git, BitBucket).  - Testing (Karma, Protractor/Selenium).  - Ticketing/Debugging (Jira, @Task, Trello, Charles, Spark, Edge Inspect).  - Task runners (Node, Bower, Grunt, Gulp).  - CMS (ATG, Adobe Experience Manager/CQ, Sharepoint, Sitecore, Joomla, Jahia, WordPress, Drupal, Magento).  - Proper SEO semantics/schema/microdata and accessibility standards.  - Analytics integration (Omniture, Google Analytics, Site Catalyst).  Management  - Extremely selective in hiring top creative/tech talent and aligning candidates with proper roles.  - Pitch digital strategy campaigns to c-level executives.  - Research and implementation of newest design/technology trends with teams.  - Delegation and organization of team schedules. |