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| Nick Shwaery | nshwaery@hotmail.com | 941.350.6222 |

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| **Experience** |  | Creative Technologist – [Ernst & Young](http://ey-intuitive.com/) – Consultancy 4.17 – Current- Led the creative vision/design systems/UI toolkits/developed web components, native mobile/tablet apps.- Conducted user testing, created journey maps, interviewed key stakeholders for requirements. - Developed web and native apps using React.js/JSX, Angular, TypeScript, Node, Material, Lightning, Cordova.- Gave project timelines, estimates, hired/managed resources for our teams.- Clients: Toyota, Herbalife, Bayer, Royal Caribbean, Seminole Hard Rock, Merck, Pfizer, and Oncor.Front End Architect - [Interval International](http://www.intervalworld.com/) – Travel 3.15 – 4.17- Architected company’s new, responsive [website](http://shwaerydesign.com/LtP/app) using Bootstrap, Sass/CSS3, Jahia, HTML5, JS.- Created interactive wireframes, rapid prototypes, designed comps, icons and style guides.- Pitched creative/technical direction to C-level executives and presented at conferences.Manager, Interactive Development - [SapientNitro](http://www.sapient.com/en-us/sapientnitro.html) - Digital agency 4.11 – 3.15- Designed code framework/architecture, wires, comps and animations for Fortune 100 brands.- Gave LOE estimates, built internal teams, gave UX/UI direction and interfaced with clients.- As track lead, I was responsible for clean/efficient code for 10+ teams in local/offshore locations.- Clients: Verizon Wireless, Simple Skin Care, Victorinox, Bed Bath & Beyond, buybuy BABY,  Vitamin Water, Coke, Liberty Mutual, Briggo Haus, BBVA Compass.Sr. UI Developer – [GravityFree](http://www.gravityfree.com) - Advertising agency 10.09 – 4.11- Pitched creative blueprint, presented research and collaborated project direction with clients.- Created SEO-friendly landing pages for PPC campaigns and ran/analyzed multivariate tests.- - Coded and designed dynamic websites using HTML5, CSS, javascript, Scala, Magento, Java.Creative Director – [Clickbooth](http://www.clickbooth.com/) – Affiliate marketing/SEM/SEO 7.08 – 10.09- Hired, trained and directed team of 13 video editors, designers, developers and a PM.- Built a dynamic publisher interface for tracking and analytic tools to optimize ad campaigns.- Gave creative direction on a variety of interactive material based on analytical data.Flash Developer – [Walt Disney World PRO](http://wdpro.disneycareers.com/en/default/) – Entertainment 12.07 – 7.08- Created animated virtual tours, interactive games and multimedia site assets.- Led Disney’s SEO committee, with emphasis on Flash visibility.- Designed monthly multimedia assets for Disney World’s Backstage Pass section.Art Director – [Starwood Vacation Ownership](http://www.starwoodvacationownership.com/) – Hotels and timeshares 12.06 – 12.07- Produced Ardy award-winning audio and video podcasts for Web and iTunes.- Designed Flash banner ads, kiosks, multi-variant landing pages and interactive sites.- Created e-mail/promotional campaigns with web tracking statistics using Omniture.Animator/Sr. Designer – [Deep Focus](http://deep-focus.net/), [Avatar NY](https://www.avatarnewyork.com/), [Razorfish](http://www.razorfish.com/), [DirecTv](http://www.directv.com/) – Contract 9.05 – 12.06- Gave art direction on detailed storyboards for client’s promotional campaigns.- Developed rich media, animated banner ads, screen-saver apps and 3D show opens.- Clients: Citi, Ford Automobiles, L’Oreal, Maybelline, DirecTv, TBS, HBO, Hasbro.­­­Chief of Photography/Graphics Editor– [The Washington Examiner](http://washingtonexaminer.com/) – Daily newspapers 5.03 – 9.05- Supervised 11 photographers, coordinated photo shoots and budgeted team’s finances.- Approved all main art/placement on the daily cover, news and feature sections.- Illustrated original info-graphics, charts and maps to accompany news articles. |
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| **Education**Skills  |  | Master’s Degree – [New York Institute of Technology](http://nyit.edu/) – New York, NY 9.05 – 12.06- Communication Arts. Concentration: Motion Graphics. GPA: 3.95.Bachelor’s Degree – [Rutgers University](http://rutgers.edu/) – New Brunswick, NJ 9.99 – 5.03- Visual Arts. Concentration: Graphic Design. Minor: Economics. GPA: 3.0.Adjunct Professor – [Valencia Community College](http://valenciacollege.edu/) – Orlando, FL 7.07 – 6.08- Taught Flash Animation Principles. Served on Graphics Technology Advisory Committee.TA – [Trilogy Education Services](https://www.trilogyed.com/) – Miami, FL 2.18 – 5.18- Taught full stack web development, including javascript, MERN stack, Firebase, MySQL, testing.Certificate – [Wyncode Academy](http://wyncode.co/ios) – Miami, FL 1.16 – 4.16- Studied Swift 2, Xcode, API integration, iBeacons, database management.Design- Rapid Prototyping (Axure, InVision, Figma, Principle, UXPin).- Illustration/iconography (Illustrator, IcoMoon).- Desktop Publishing (Photoshop, Sketch, InDesign, Quark Xpress).- Video (Final Cut Pro, Premiere Pro).- UX Research, Digital Innovation, IA, Interaction Design, Storytelling, CX.Technology Stack- Browser/device compliant, validated, responsive HTML5 markup (TypeScript, JSX, Jade, Handlebars).- Responsive frameworks (Material UI, Bootstrap, UIkit, Pure, Ant Design).- CSS3/precursors, animation/transitions (Less, Sass, Compass).- Javascript, AJAX/JSON/XML (jQuery, CoffeeScript, D3.js).- Single Page Apps (Angular, React.js).- API integration (Facebook, Twitter, Bazaar Voice, GoogleMaps, Amazon, Scene7).- Web/progressive app integration (Cordova, Sencha Touch, Phone Gap).- Native app development (Xcode, Swift, React Native, Flutter).- Version control (SVN, Git, BitBucket).- Testing (Karma, Protractor/Selenium).- Ticketing/Debugging (Jira, @Task, Trello, Charles, Spark, Edge Inspect).- Task runners (Node, Bower, Grunt, Gulp).- CMS (ATG, Adobe Experience Manager/CQ, Sharepoint, Sitecore, Joomla, Jahia, WordPress, Drupal, Magento).- Proper SEO semantics/schema/microdata and accessibility standards.- Analytics integration (Omniture, Google Analytics, Site Catalyst).Management- Extremely selective in hiring top creative/tech talent and aligning candidates with proper roles. - Pitch digital strategy campaigns to c-level executives. - Research and implementation of newest design/technology trends with teams. - Delegation and organization of team schedules. |